

SCRIPT

PINEAPPLE BOOTY! - REVISED!

Open on a nautical backdrop and a packshot of gleaming Pineapple Paradise OLIPOP surrounded by ripe, fresh pineapples.

VO: Introducing new Pineapple Paradise OLIPOP! It's the pineapple-iest pick for serious swashbucklers.

Cut to the deck of the Flying Dutchman's ghost ship. 3 Fish Pirates are sipping drinks in pineapples next to a treasure chest full of pineapples, while a larger "Main" Fish Pirate is in the foreground, sipping:

PIRATE: Pineapple booty do be the best-est booty!

We hear giggling. The pirates stop sipping and look menacingly.

PIRATE: Who be laughing at the word 'booty'?!

The camera whips over to find Spongebob and Patrick at another part of the deck doing a booty dance, sticking their butts out and lightly bouncing their butts together while giggling.

Cut back to the Main Fish Pirate pirate. Behind him, the 3 other Fish Pirates are watching and laughing. He gets mad and says:

PIRATE: Pirates are supposed to be scary big guys... not little laughing bubble blowers, GOT IT?!

As he speaks, the Pirates behind him stop laughing and straighten up.

Angle on SpongeBob and Patrick, stopping dancing.

PIRATE: Now, let's get back to our delicious golden booty.

He sips ... everyone is still for a beat - until they all start CRACKING UP at the fact that he just said "golden booty," SpongeBob and Patrick giggle - and then starts BOOTY DANCING.

The Main Fish pirate sees everyone booty dancing and gives up, disgusted.

Cut back to the OLIPOP packshot surrounded by pineapples.

CARD/ VO: Try new Pineapple Paradise OLIPOP today! Hunt for all 5 cans!

SUPER: The Pineapple-iest Soda from Bikini Bottom

FILM END CARD: SpongeBob movie + ONLY IN THEATRES DECEMBER 19



SCRIPT

PINEAPPLE BOOTY! - REVISED!

Open on a nautical backdrop and a packshot of gleaming Pineapple Paradise OLIPOP surrounded by ripe, fresh pineapples.

VO: Introducing new Pineapple Paradise OLIPOP! It's the pineapple-iest pick for serious swashbucklers.



SCRIPT

PINEAPPLE BOOTY! - REVISED!

Cut to the deck of the Flying Dutchman's ghost ship. 3 Fish Pirates are sipping drinks in pineapples next to a treasure chest full of pineapples, while a larger "Main" Fish Pirate is in the foreground, sipping:

PIRATE: Pineapple booty do be the best-est booty!



SCRIPT

PINEAPPLE BOOTY! - REVISED!

We hear giggling.



SCRIPT

PINEAPPLE BOOTY! - REVISED!

The pirates stop sipping and look menacingly.

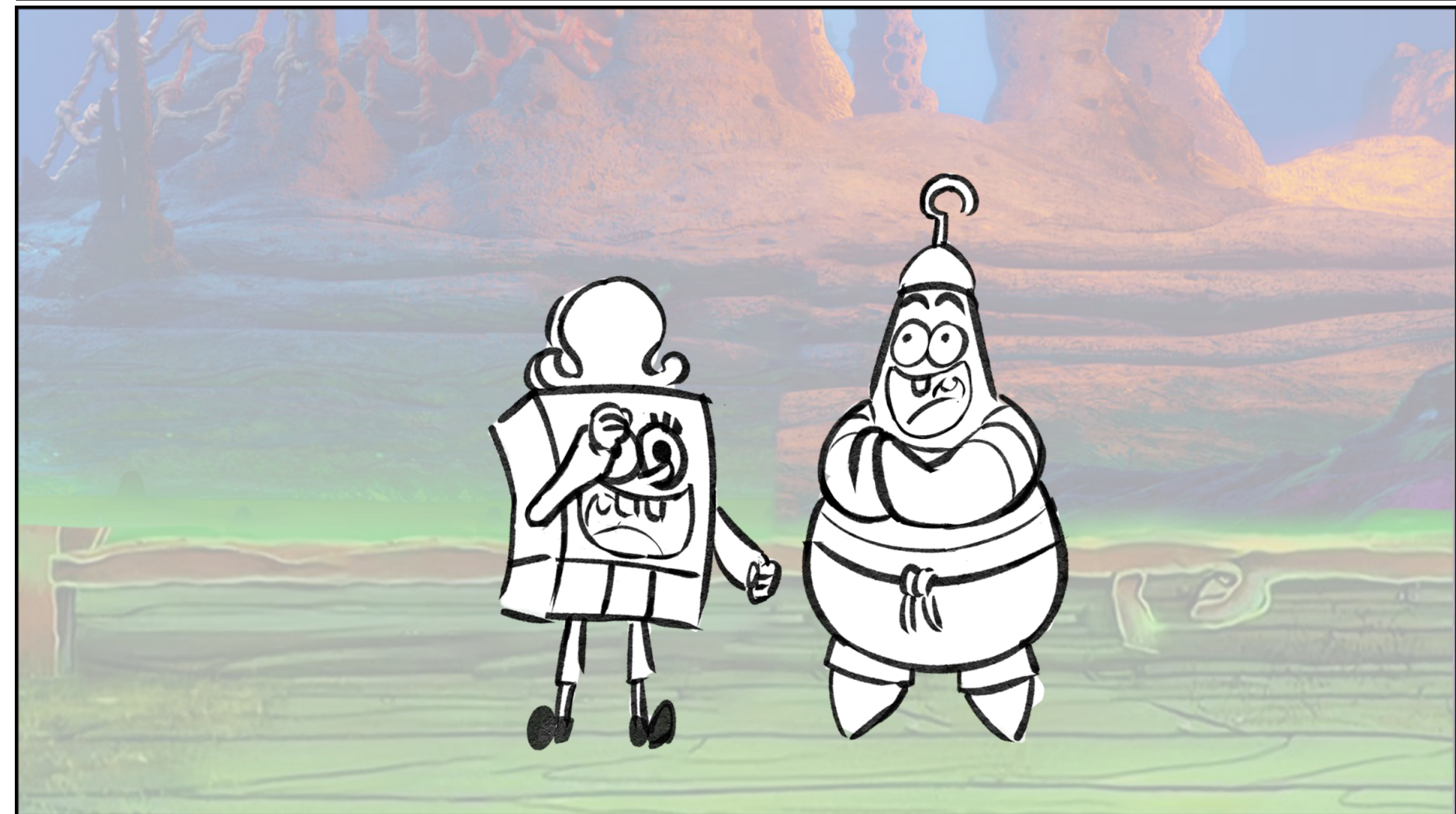
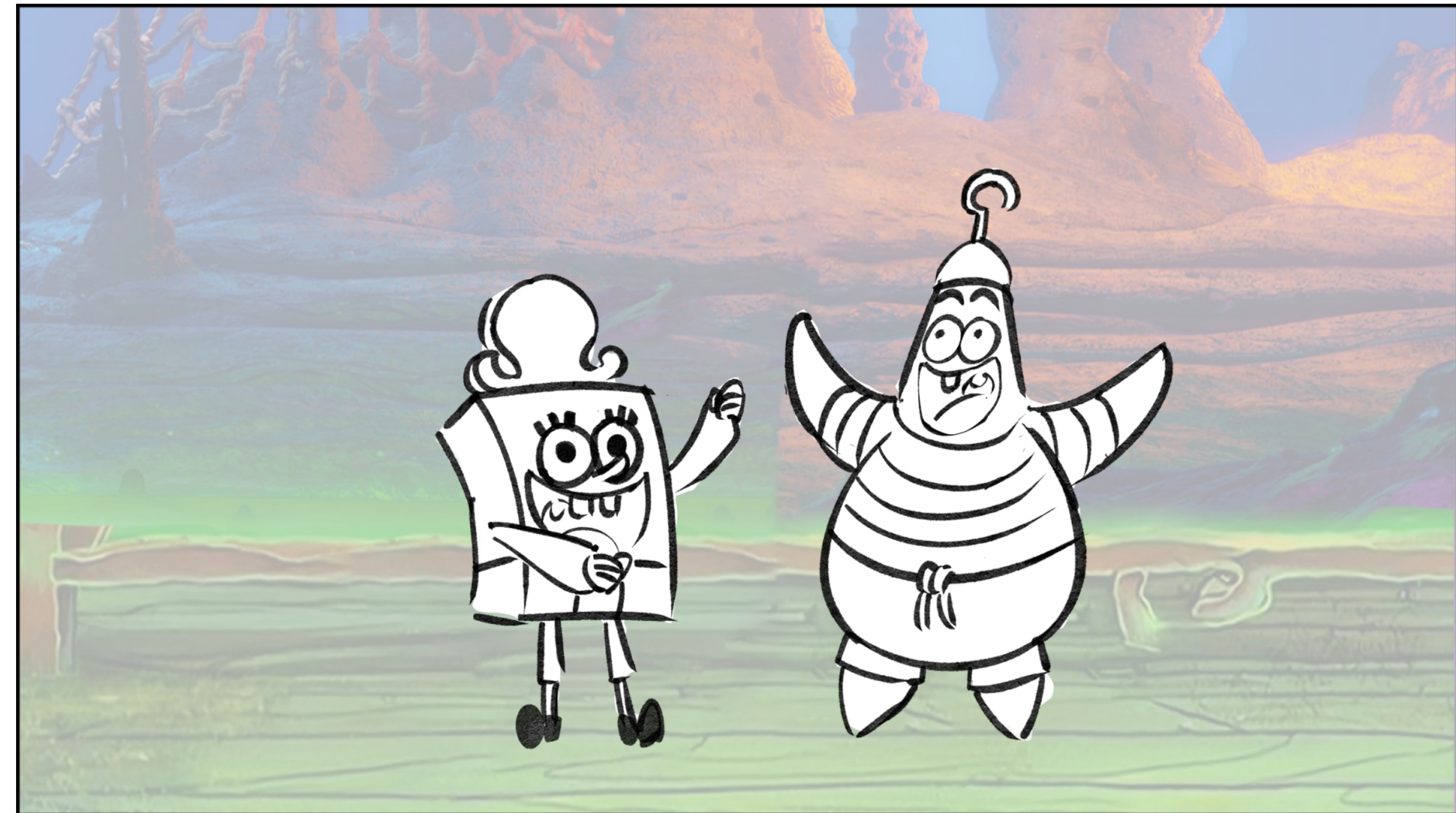
PIRATE: Who be laughing at the word 'booty'?!



SCRIPT

PINEAPPLE BOOTY! - REVISED!

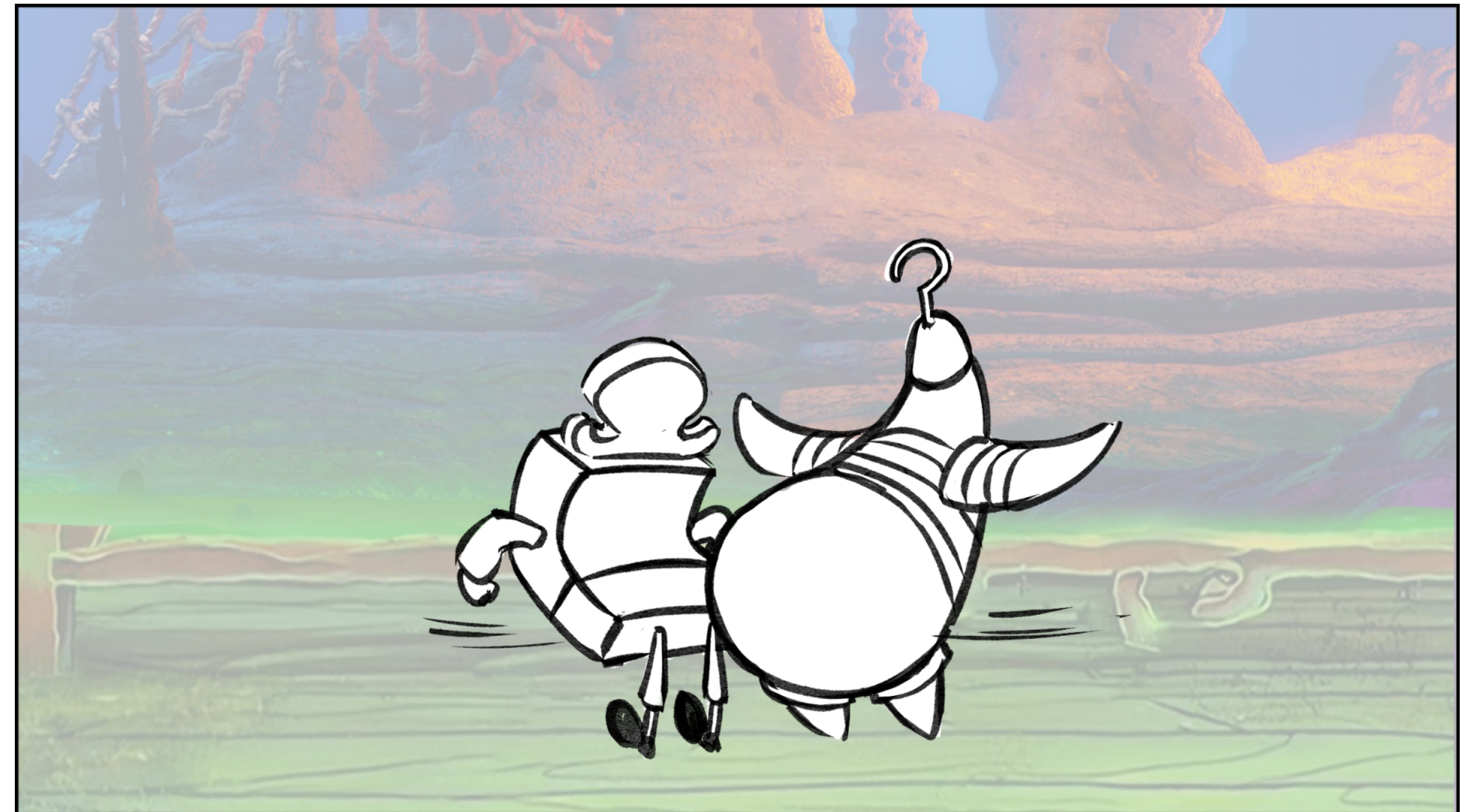
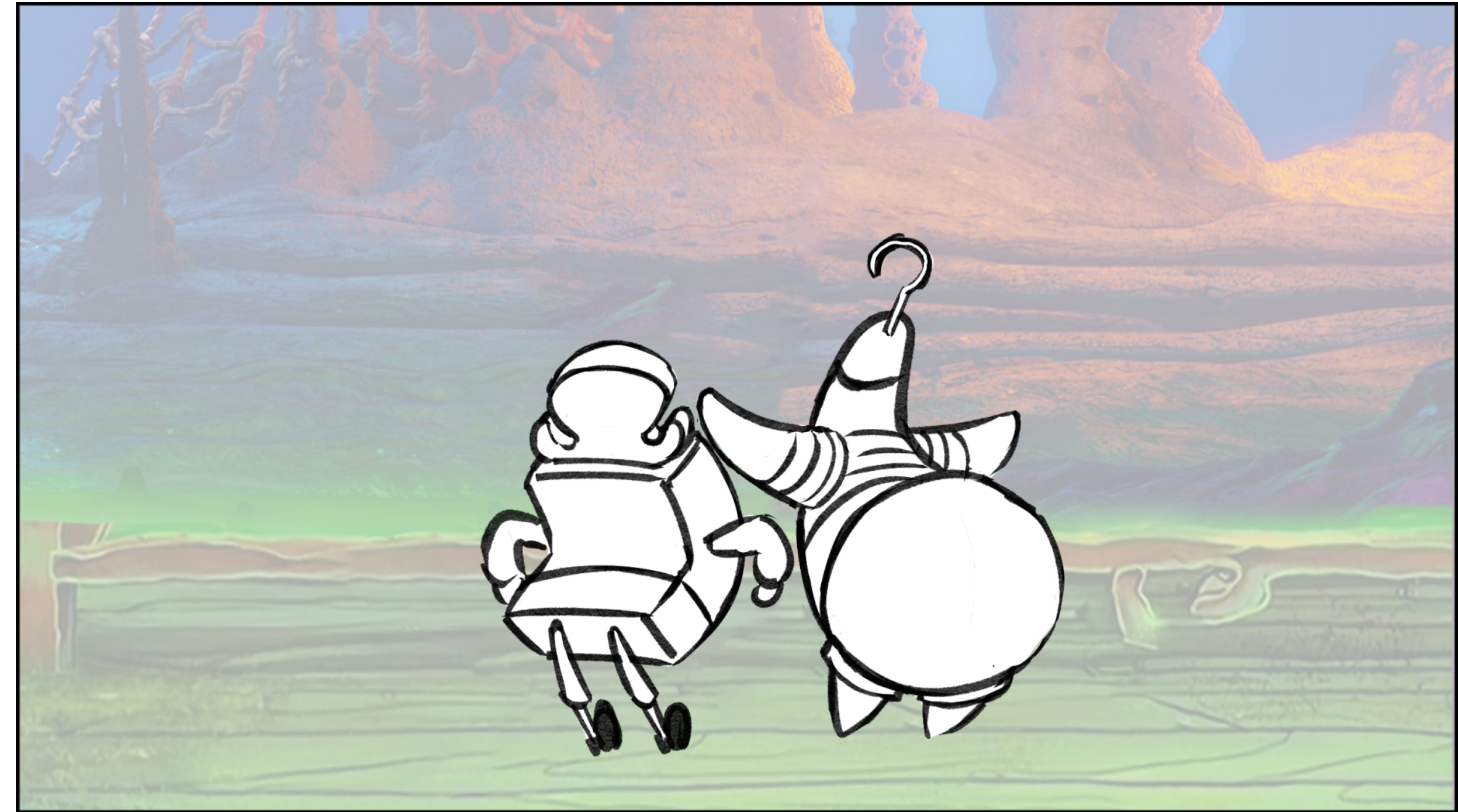
The camera whips over to find Spongebob and Patrick at another part of the deck doing a booty dance, sticking their butts out ...



SCRIPT

PINEAPPLE BOOTY! - REVISED!

... and lightly bouncing their butts together while giggling.



SCRIPT

PINEAPPLE BOOTY! - REVISED!

Cut back to the Main Fish Pirate pirate. Behind him, the 3 other Fish Pirates are watching and laughing. He gets mad and says:

PIRATE: Pirates are supposed to be scary big guys...

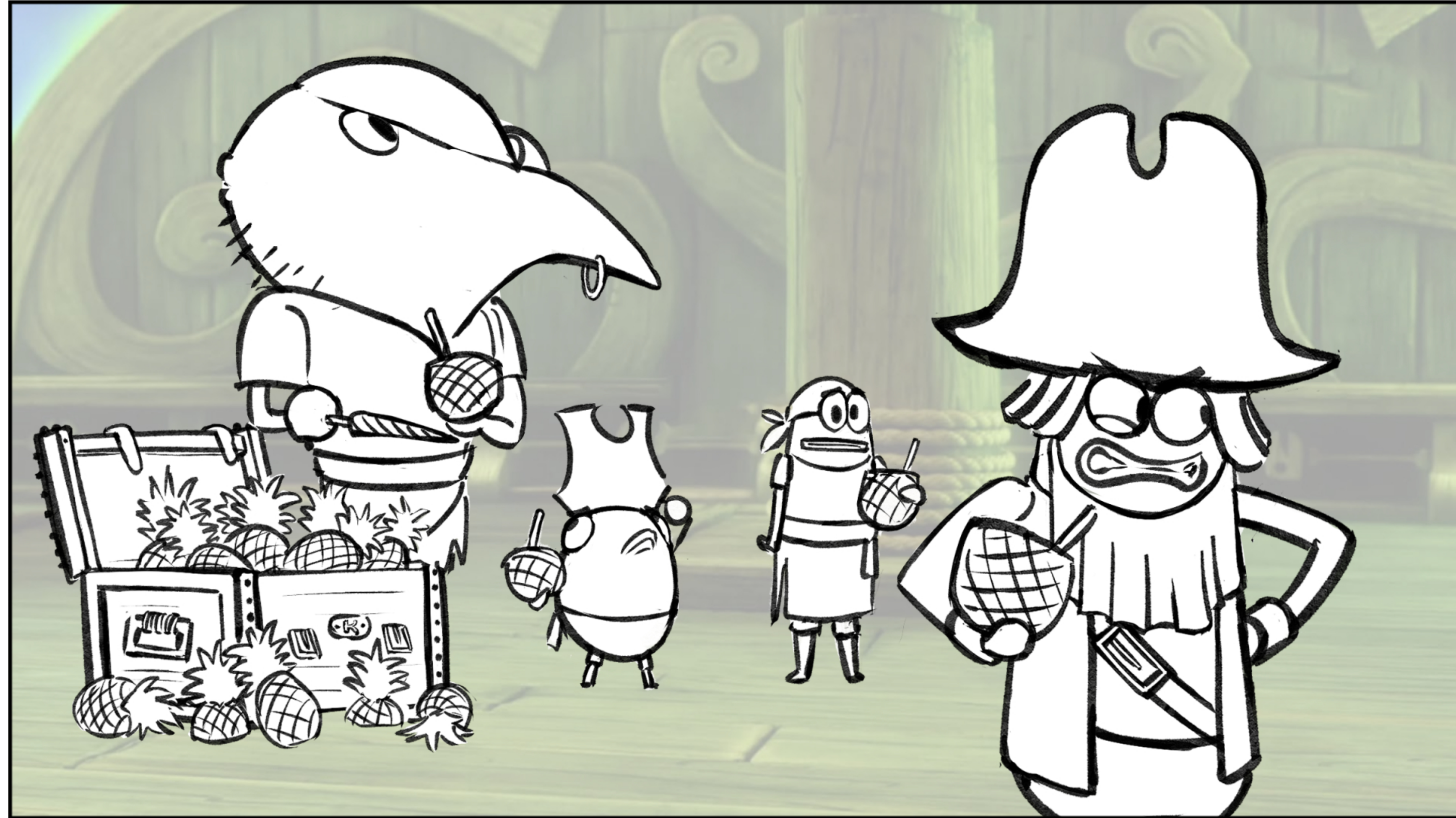


SCRIPT

PINEAPPLE BOOTY! - REVISED!

PIRATE: "...not little laughing bubble blowers, GOT IT?!"

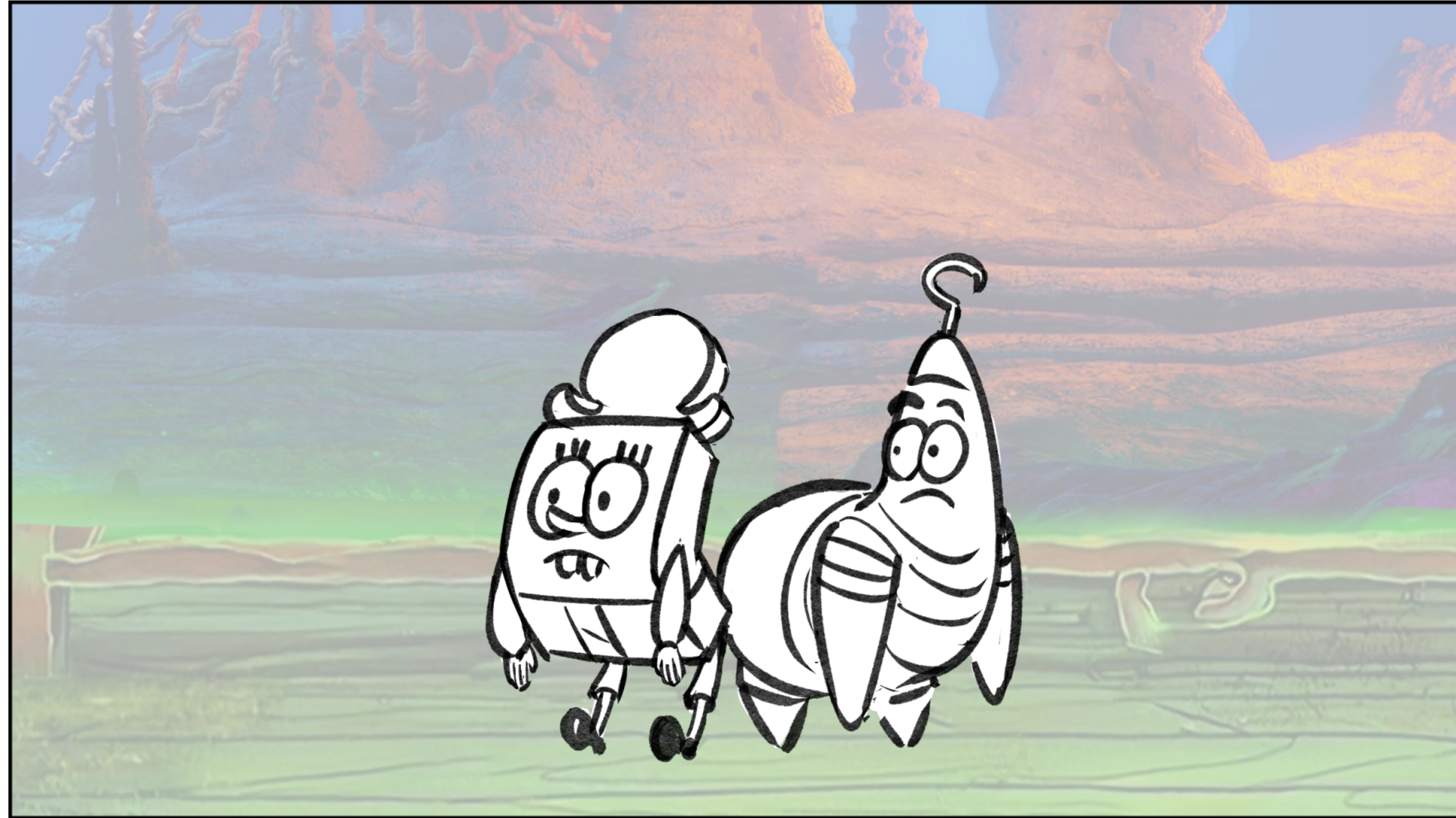
As he speaks, the Pirates behind him stop laughing and straighten up.



SCRIPT

PINEAPPLE BOOTY! - REVISED!

Angle on SpongeBob and Patrick, stopping dancing.



SCRIPT

PINEAPPLE BOOTY! - REVISED!

PIRATE: Now, let's get back to our delicious golden booty.



SCRIPT

PINEAPPLE BOOTY! - REVISED!

He sips ... everyone is still for a beat -



SCRIPT

PINEAPPLE BOOTY! - REVISED!

- until they all start CRACKING UP at the fact that he just said "golden booty."



SCRIPT

PINEAPPLE BOOTY! - REVISED!

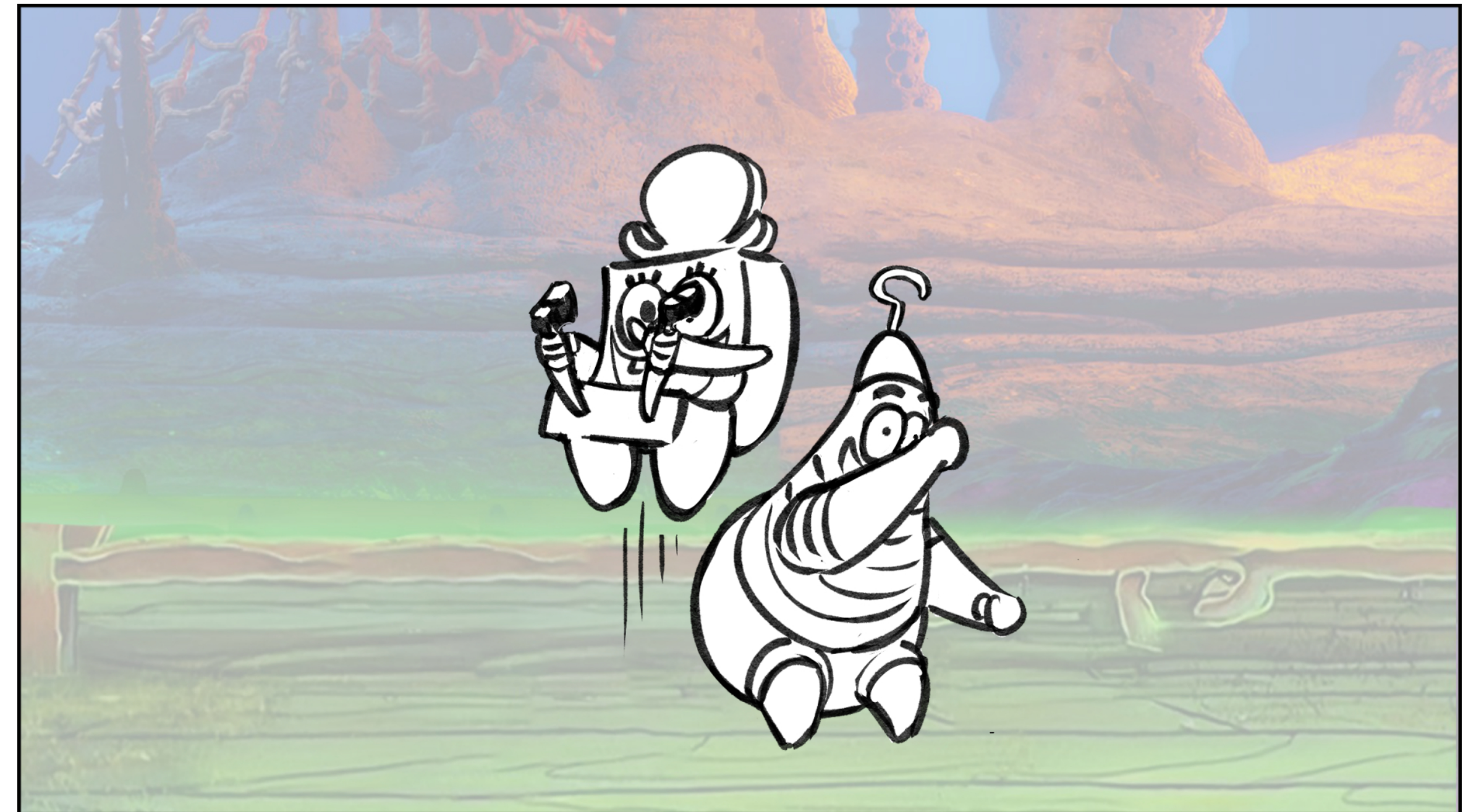
SpongeBob and Patrick giggle -



SCRIPT

PINEAPPLE BOOTY! - REVISED!

- and then start BOOTY DANCING.



SCRIPT

PINEAPPLE BOOTY! - REVISED!

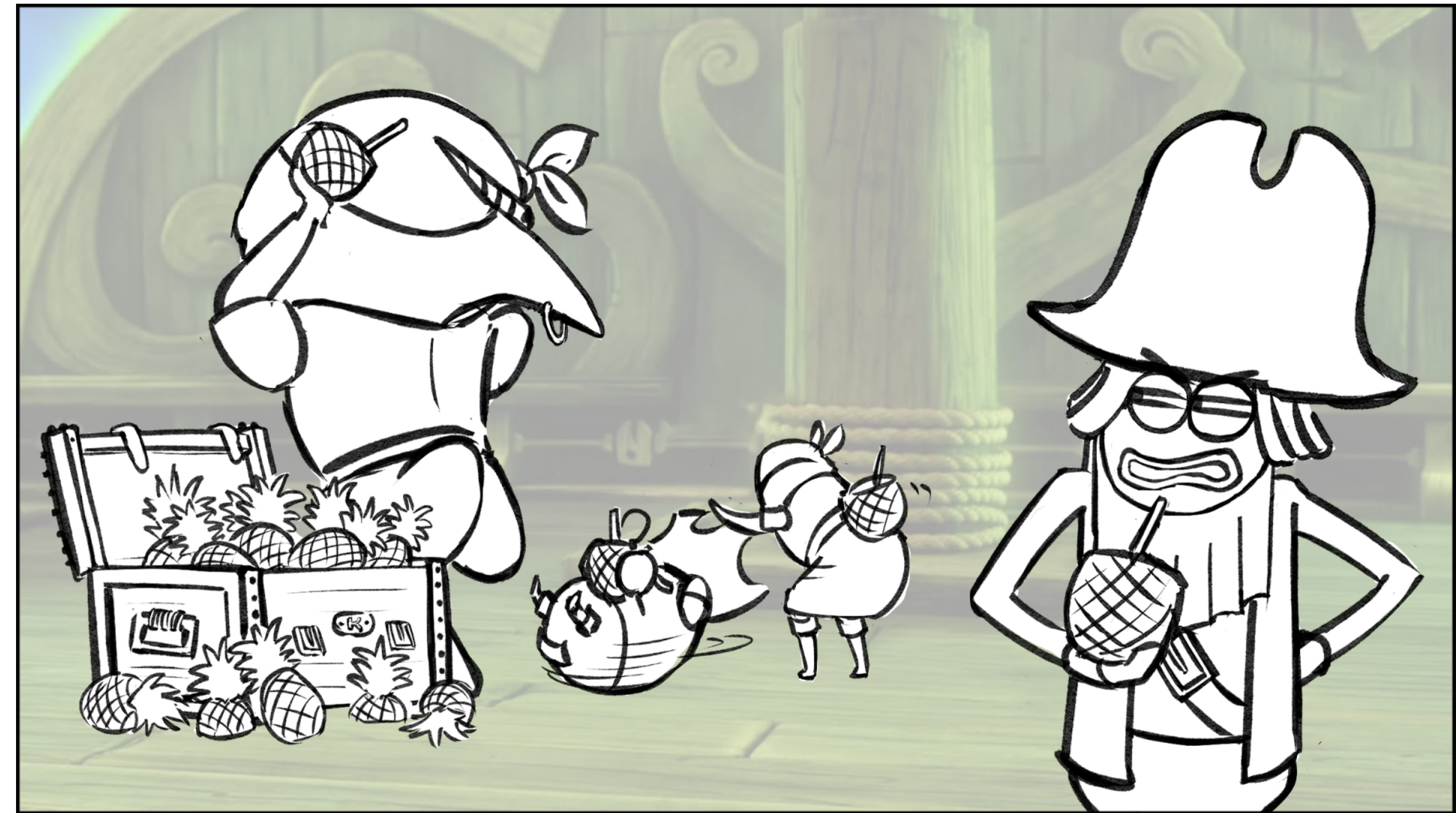
The Main Fish pirate sees everyone booty dancing...



SCRIPT

PINEAPPLE BOOTY! - REVISED!

... and gives up, disgusted.



SCRIPT

PINEAPPLE BOOTY! - REVISED!

Cut back to the OLIPOP packshot surrounded by pineapples.

CARD/ VO: Try new Pineapple Paradise OLIPOP today! Hunt for all 5 cans!

SUPER: The Pineapple-iest Soda from Bikini Bottom



SCRIPT

PINEAPPLE BOOTY! - REVISED!

FILM END CARD: SpongeBob movie + ONLY IN
THEATRES DECEMBER 19

